



“On Location” is an opportunity offered to any VIP Member with a physical location.

Example:

VIP Member Cynthia Banks, owner of Rising Spirit Bed & Breakfast & Beyond created a memorable day where approx. 30 ladies enjoyed and learned about her unique location and facilities. Cynthia created a day incorporating yoga, meditation, breathwork, a bonfire complete with a letting go exercise, a delicious healthy, chef-prepared lunch, health & wellness vendors, and more! The facilitators & exhibitors were fellow VIP Members.

Both members & non-members are encouraged to attend.

The VIP location owner is expected to:

- ♥ discuss the theme, date, and time of day they would prefer. It's the presenters choice, with the understanding that it must fit within the HofN schedule.
- ♥ create an engaging line-up to fit with the theme – engaging other VIP Members wherever possible.
- ♥ create a branded image for marketing – including the logo for Heart of Networking.
- ♥ provide their branded image and detailed agenda at least 30 days prior to the event.
- ♥ market the event through their own social channels, newsletter and/or calendar posts.
- ♥ charge only a nominal fee to cover any additional expenses, for example a lunch.

Heart of Networking is expected to:

- ♥ post the event on the HofN events calendar in time for it to be included in the Member's Heartbeat newsletter.
- ♥ create both a Facebook and a LinkedIn event.
- ♥ market the event through their own social channels.
- ♥ provide the emails of those attending (with their permission) to the presenters.

Why do we offer this benefit to our VIP members?

- ♥ We want to help you bring awareness to your facility! Being a “best kept secret” has never served a business well!
- ♥ This is an opportunity for fellow members to get to know the presenters on a deeper level – not just what she does, but why she does it and why she is so passionate about her business
- ♥ Attendees become both future clients and ambassadors for your business! When we have a deeper understanding, we have a much clearer picture of who to refer.
- ♥ It's an opportunity for those not yet familiar (i.e. the presenters connections) with Heart of Networking to learn about this Community. If interested, they will be offered an opportunity to visit a networking event on a complimentary ticket.

A VIP Member wishing to deliver an On Location session should contact Marlene directly to discuss the details marlene.a.marco@gmail.com

